

## **Technical Data Sheet**

Code Number:	30319
INCI Nomenclature:	Isododecane & IsobutyImethacrylate/Bis-HydroxypropyI Dimethicone Acrylate Copolymer
INCI Status:	Conforms
Suggested Use Levels:	10.0 - 50.0%
<b>Suggested Applications:</b>	Film Former, Emulsifier

Film formers are desirable for improving barrier formation, epidermal slip, hair combability and creating a smooth, even distribution of pigment in make-up. Chemists rely on the use of silicones for their film forming properties in many anhydrous systems.

**Silderm Acrylate ID** is a copolymer of acrylate grafted silicone dissolved in isoparaffin. This quick drying 40% solution forms a clear glossy film that is flexible and breathable when applied to the skin or hair. The non-tacky solution is also useful for creating long-wear make up as it has superior epidermal adhesion with "water-proofing" properties. Silderm Acrylate ID's film forming properties will also increase wear so make up will not need to be applied as frequently. The isododecane added to the solution functions as a diluent that improves the product's manageability.

**Silderm Acrylate ID** may be used as an emulsifier that is compatible with systems containing cyclomethicone, dimethicone, hydrocarbon fluids, mineral oils, esters and fatty oils/ waxes. Often used as carriers and binders for pigments and fillers, the acrylate polymer in the solution is created by performing a free-radical polymerization reaction in the presence of polybutylacrylate. The benefit of creating copolymers is that one achieves a "quasi-composite" product that has the properties of both components.

In cosmetic and personal care systems **Silderm Acrylate ID** may create a smooth film for improved slip while increasing adhesion. **Silderm Acrylate ID** is appropriate for use in make-up products such as lipstick, eyeshadow, foundation, concealer, mascara and blush. It may also be included in silicone based hair and skin care systems such as lotions, creams and gels.



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